#### 10th Biennial

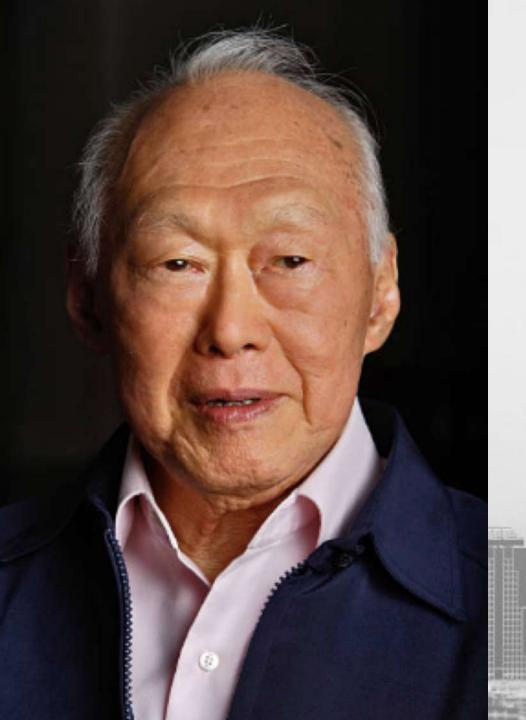
# LEE KUAN YEW

## **GLOBAL BUSINESS PLAN COMPETITION**

Organised by







# Origin

LKYGBPC derives its name from Singapore's founding Prime Minister – Lee Kuan Yew, who developed the country's defining business plan bringing Singapore onto the global stage.

It is this spirit of entrepreneurship, innovation and ambition that the competition enshrines.

## Competition

Southeast Asia's MOST EPIC university-based startup challenge

#### **Platform**

Bringing together the brightest young innovators from across the globe

# **Gateway**

An inroad to the highest growth potential in sustainable urban innovation adoption: Southeast Asia

Do you have a bold idea that can change the world?

# Up to \$\$1 million worth of prizes for the best smart city solutions

Grand prize of \$\frac{5\\$100,000}{000} (equity-free) for each category winner and other named sponsored prizes.

Two representatives from the RVLT 50 teams will be invited to an all-expenses paid trip to Singapore during the finals week.

# **Key Dates**

**Submission Deadline** 

17 Nov 2019, 11:59pm (GMT+8)

Announcement of Elite 100 & RVLT 50
Jan 2020

**One-week immersion & Finals** 

16 to 19 Mar 2020





# Categories

## 0 to 1

- Pre-revenue teams with disruptive technology or business model innovations
- Technology innovations that have emerged from academic research with commercialisation opportunities that may or may not be fully validated
- Innovative business models that may or may not be fully validated
- Team is in initial phases of ideation up to having a minimum viable product (MVP) that has yet to be launched in the market

## 1 to ∞

- Startup is in phases of initial sales or looking to scale
- Typically, product or service has launched in the market, and is seeking their next customer(s) and/or to enter a new market

# Eligibility

## 0 to 1

- A team should make up of at least 2 persons and up to 5 persons
- The main applicant must be a polytechnic or full-time university students (including undergraduate, postgraduates and doctoral students) or university dropouts who did not complete their studies between 1 January 2015 to 25 July 2019, or alumnus of not more than five years upon graduation
- The main applicant must be a founder of the company (or part of the founding team if the company has not been incorporated)

## 1 to ∞

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- The main applicant must be a polytechnic or full-time university students (including undergraduates, postgraduates and doctoral students) or university dropouts who did not complete their studies between 1 January 2015 to 25 July 2019, or alumnus of not more than five years upon graduation
- The main applicant must be a founder of a company

# Trailblaze with the Best

"Thank you again for organising an incredible, well organized and superbly structured business plan competition and mentorship. Of the dozens that I have participated in over the years, This was clearly one of the top three!"

 Craig Smith, CEO, Dhahran Valley Technology Development Company (Judge, 2017)

"The quality of the submissions are way better than any student competition that I have come across."

 Paul Santos, Managing Partner of Wavemaker Partners (Sponsor, 2017)





"I would like to thank you for a wonderful experience at LKYGBPC! :) It was very beneficial for our team both in terms of things that we've learnt as well as people with whom we met."

 Andrew, Klarity Inc, Harvard Law School (Finalist, 2017) "Thank you so much for your extreme hard-work organising the LKYGBPC. It was clearly a monstrous task organising so many moving parts and it all came together incredibly well. I can assure you I'll be spreading the word about the amazing experience I had at SMU."

 Richard Cartwright, FlowX, Cambridge University (Finalist, 2017)

#### Be a Student Ambassador

Enjoy our ENGAGE Rewards
Package which offers you the
opportunity to join us in
Singapore during finals week

- CV and cover letter with reasons why you would want to be part of LKYGBPC
- Shortlisted applicants will be called for an interview (either online or in-person)
- As our student ambassador, you are entrusted to refer top quality deals and university channel partner, promote and market through your network and/or coorganise roadshow or event
- 2-year commitment from Student Ambassador required

# JOIN US TODAY!

#### **Apply**

Compete to win up to S\$1,000,000 worth of prizes

- Executive summary of not more than 500 words (in pdf format)
- Pitch deck presentation of not more than 20 slides (in pdf format)
- Optional submission of a video presentation that is not more than 5 minutes (mp4 format preferred, with resolution no greater than 360 pixels)

#### Refer a Team

Stand a chance to our win MIDAS Package which offers you the opportunity to join us in Singapore during finals week

- Refer top quality teams to participate in the competition.
- If any team you refer makes it to the finals, both you and the finalist team get the reward!

# Be a Student Ambassador

## **ENGAGE REWARDS**

- Official certificate of participation as an LKYGBPC Student Ambassador endorsed by the university
- Privilege to hot-desk at our new incubation facility whenever they are in Singapore
- Accommodation during the finals week
- Planned activities in Singapore and access to exclusive events (such as an appreciation and networking dinner)
- Meals
- Preferential VC Office Hours booking



## **REFER A TEAM**

#### MIDAS 1

- Two nights accommodation during grand finals week
- Planned activities in Singapore and access to exclusive events
- Meals
- Preferential VC Office Hours booking

#### MIDAS 2

 A Creative SXFI AIR Headphones (international delivery) OR a Razer Huntsman keyboard (international delivery)

