

10th Biennial

LEE KUAN YEW
GLOBAL BUSINESS PLAN COMPETITION

Organised by



Institute of
Innovation &
Entrepreneurship

#reimaginecities

LEE KUAN YEW
GLOBAL BUSINESS PLAN COMPETITION



Reimagine Smart, Sustainable
and Resilient Cities



Origin

LKYGBPC derives its name from Singapore's founding Prime Minister – **Lee Kuan Yew**, who developed the country's **defining business plan** bringing Singapore onto the global stage.

It is this spirit of **entrepreneurship, innovation** and **ambition** that the competition enshrines.

Competition

Southeast Asia's **MOST EPIC** university-based startup challenge

Platform

Bringing together the **brightest young innovators** from across the globe

Gateway

An inroad to the highest growth potential in sustainable urban innovation adoption: **Southeast Asia**





Do you have a bold idea that can change the world?

Up to **S\$1 million** worth
of prizes for the best
smart city solutions

Grand prize of **S\$100,000** (equity-free) for each category winner and other named sponsored prizes.

Two representatives from the RVL 50 teams will be invited to an **all-expenses paid trip** to Singapore during the finals week.

Key Dates

Submission Deadline

17 Nov 2019, 11:59pm (GMT+8)

Announcement of Elite 100 & RVLТ 50

Jan 2020

One-week immersion & Finals

16 to 19 Mar 2020

Grand Finals

20 Mar 2020



Categories

0 to 1

- **Pre-revenue teams** with disruptive technology or business model innovations
- **Technology** innovations that have emerged from academic research with commercialisation opportunities that may or may not be fully validated
- Innovative **business models** that may or may not be fully validated
- Team is in initial phases of **ideation** up to having a minimum viable product (MVP) that has yet to be launched in the market

1 to ∞

- Startup is in phases of **initial sales or looking to scale**
- Typically, product or service has launched in the market, and is seeking their **next customer(s)** and/or to enter a **new market**

Eligibility

0 to 1

- A team should make up of at least 2 persons and up to 5 persons
- The main applicant must be a polytechnic or full-time university students (including undergraduate, postgraduates and doctoral students) or university dropouts who did not complete their studies between 1 January 2015 to 25 July 2019, or alumnus of not more than five years upon graduation
- The main applicant must be a founder of the company (or part of the founding team if the company has not been incorporated)

1 to ∞

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Trailblaze with the Best

"Thank you again for organising an incredible, well organized and superbly structured business plan competition and mentorship. Of the dozens that I have participated in over the years, This was clearly one of the top three! "

- **Craig Smith, CEO, Dhahran Valley Technology Development Company (Judge, 2017)**

"The quality of the submissions are way better than any student competition that I have come across."

- **Paul Santos, Managing Partner of Wavemaker Partners (Sponsor, 2017)**





"I would like to thank you for a wonderful experience at LKYGBPC! :) It was very beneficial for our team both in terms of things that we've learnt as well as people with whom we met."

**– Andrew, Klarity Inc, Harvard Law School
(Finalist, 2017)**

"Thank you so much for your extreme hard-work organising the LKYGBPC. It was clearly a monstrous task organising so many moving parts and it all came together incredibly well. I can assure you I'll be spreading the word about the amazing experience I had at SMU."

**– Richard Cartwright, FlowX, Cambridge University
(Finalist, 2017)**

JOIN US TODAY!

Be a Student Ambassador

Enjoy our **ENGAGE Rewards Package** which offers you the opportunity to join us in Singapore during finals week

- **CV and cover letter** with reasons why you would want to be part of LKYGBPC
- Shortlisted applicants will be called for an interview (either online or in-person)
- As our student ambassador, you are entrusted to **refer** top quality deals and university channel partner, promote and market through your network and/or co-organise roadshow or event
- 2-year commitment from Student Ambassador required

Apply

Compete to win up to **\$S\$1,000,000** worth of prizes

- **Executive summary** of not more than 500 words (in pdf format)
- **Pitch deck** presentation of not more than 20 slides (in pdf format)
- **Optional** submission of a **video** presentation that is not more than 5 minutes (mp4 format preferred, with resolution no greater than 360 pixels)

Refer a Team

Stand a chance to our win **MIDAS Package** which offers you the opportunity to join us in Singapore during finals week

- **Refer** top quality teams to participate in the competition.
- If any team you refer makes it to the **finals**, both you and the finalist team get the reward!

Be a Student Ambassador

ENGAGE REWARDS

- Official certificate of participation as an LKYGBPC Student Ambassador endorsed by the university
- Privilege to hot-desk at our new incubation facility whenever they are in Singapore
- Accommodation during the finals week
- Planned activities in Singapore and access to exclusive events (such as an appreciation and networking dinner)
- Meals
- Preferential VC Office Hours booking



REFER A TEAM

MIDAS 1

- Two nights accommodation during grand finals week
- Planned activities in Singapore and access to exclusive events
- Meals
- Preferential VC Office Hours booking

MIDAS 2

- A Creative SXFI AIR Headphones (international delivery) **OR** a Razer Huntsman keyboard (international delivery)

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**Up to S\$1 million worth of
prizes to be won**

Submit your entries now!



smu.edu.sg/lky